

Aizu Snow and Culture Festival 2026

2026.

(Castle Market Project)

1.24 Sat ~ 2.15 Sun

10:00 – 19:00

Venue : Tsuruga-jo Castle

【 Honmaru North/South Lawn & Surrounding areas 】

※Notice※ Event details and schedule are subject to change due to weather conditions.

Castle Tower

Tsuruga-jo Castle Light-up

The light-up runs everyday until Feb.15th (Sun.)

Fantastic Castle Tower Light-up!
Take photos at our best photo spots!
【Time】 17:00 – 22:00



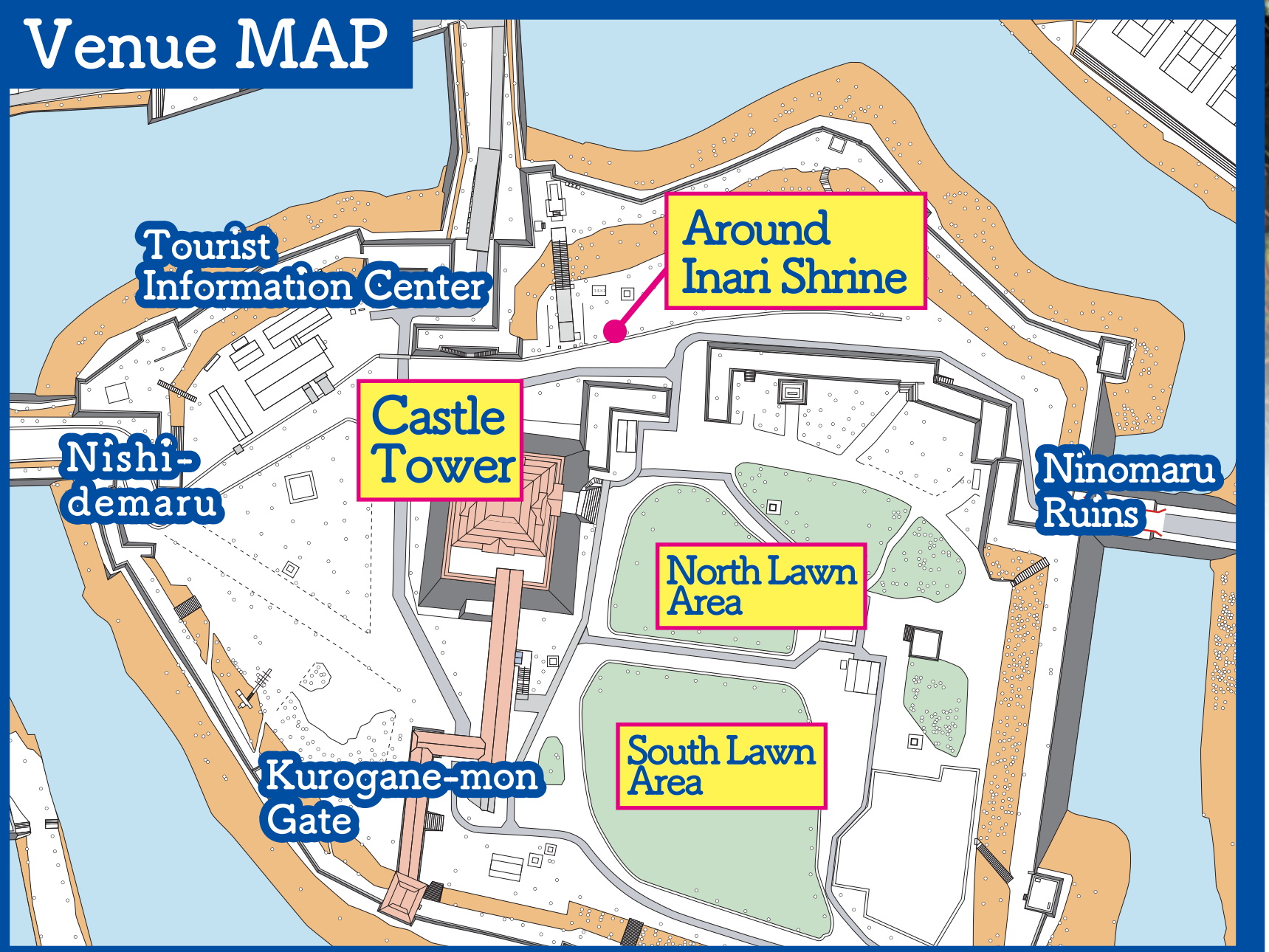
Around Inari Shrine 【Time】 10:30 – 17:00

Aizu Hospitality Gourmet Food Stalls (Food Trucks)

JAN 24 Sat / 25 Sun / 31 Sat
FEB 1 Sun / 7 Sat / 8 Sun / 11 Wed (Holiday) / 15 Sun



Venue MAP



North Lawn Area 【Time】 10:00 – 19:00

Let's play in the snow!



** Snowman Builders Wanted! **
Wouldn't you like to join forces and build a snowman?
The first 100 people will receive a free gift!
JAN 24 Sat / 25 Sun / 31 Sat
FEB 1 Sun / 7 Sat / 8 Sun / 11 Wed (Holiday) / 15 Sun
【Time】 10:00 – 16:00



Tsuruga-jo Castle Sky Lanterns ~ Send your wishes to the sky ~

Photo Session with Higashiyama Geigi

Advance reservations are available here!

Limited to the first 60 guests each day.
【Time】 16:00 – 19:00

【Time】 17:00 – 18:00



JAN 25 Sun
FEB 1 Sun / 7 Sat / 8 Sun / 11 Wed (Holiday) / 15 Sun



South Lawn Area 【Time】 11:00 – 16:00



Put the snowballs in the squares!

Snowball Challenger

JAN 24 Sat / 25 Sun / 31 Sat
FEB 1 Sun / 7 Sat / 8 Sun / 11 Wed (Holiday) / 15 Sun
【Time】 11:00 – 16:00
Anyone who successfully completes the challenge will receive a commemorative gift!

The Mysterious Snow Maze

Find 3 hidden chips within 5 minutes!
Can you reach the goal?

Kamakura Matcha Experience

Enjoy traditional Matcha green tea inside a magical snow dome (Kamakura)!
FEB 1 Sun / 7 Sat / 8 Sun / 11 Wed (Holiday) / 15 Sun
【Time】 13:00 – 15:00 Charge: 1,500 yen/person



Contact

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